

- Provide support for the NSTA project for the development and dissemination of national science standards.
- Produce a up to date functional Logo
- Provide more inservice opportunity for teachers
- Help design a promotion for NSTA's 50th Anniversary
- Expand partnerships with companies
- Institute a comprehensive science education computer data base

#### CONVENTIONS:

- Improve advanced registration
- Streamline the efficiency and speed of onsite registration
- Redesign session planning software for national conventions to make it transportable for local committees and staff
- Explore the possibility of administration of tours by a tour co.
- Maintain adequate staff at the national conventions
- Redesign final convention programs to an 8.5 x 11 format
- Develop uniform software and documentation to be used by program coordinators of area conventions.
- Print exhibitor list separately
- Record parts of conventions on audiotape and videotape
- Bring parts of convention to selected audiences elsewhere through live broadcasting via satellite.
- Improve communication with committees by encouraging EBB use
- Add an 800 line and install a fax machine in the convention office
- Budget funds for one major social event at each convention
- Send out the final program at least 3 weeks before the convention
- Consider replacing the advance program with smaller glossy promotional piece.
- Explore ways to assist exhibitors
- Provide incentives for early registration
- Play a crucial role in promoting NSTA at conventions

#### EXECUTIVE

- Continue the proactive thrust of scope, sequence and coordination
- Establish and NSTA office of Public Information
- Continue to expand the information base covered in NSTA Reports
- Initiate more programs which address environmental concerns.
- Promote international cooperative endeavors (such as, NSTA to Russia)

#### MEMBERSHIP

- Enroll 1,500 additional science educators each year
- Enroll an additional 450 institutions as members each year
- Develop a cohesive marketing plan
- Establish a full-fledged placement center at each National Convention
- Develop a promotional video for NSTA
- Streamline the membership system
- Add elementary teachers to the U.S. Registry
- Conduct targeted mailing promotions to teachers underrepresented in NSTA membership

#### PUBLICATIONS

- Continue to grow as an important and respected publisher in science education
- Link our promotion efforts to databases of information
- Establish an NSTA Science Book Club
- Generate "Children's Trade Book Libraries
- Add an 800 number for publication sales
- Coordinate with industry to offer joint educational materials
- Add more non-NSTA produced materials to our catalog
- Find good teacher/grant produced materials
- Produce non-text materials
- Establish a formal NSTA archives and library
- Continue to refine our desk top publishing operations
- Produce a revision of the NSTA Guidelines for Self-Assessment
- Produce a series of publications which engender and nurture success in science experience for historically underrepresented.

I have tried to give you just a partial idea of what NSTA is about and I'm sure I left many things out. As you can see, NSTA is involved in many of the same concerns you are. By working together, we can solve the problem of scientific illiteracy. You can become involved by simply contacting NSTA or myself.

If you have any questions, concerns or want further information about any of the items above please call me at 503-280-5840 ext 459, or access FIDO-Net at 503-257 1565, or write me at 531 S. E. 14th Ave, Portland, OR 97214. I will try to get back to you ASAP. You can also call NSTA directly at 202-328-5810.

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**RENEW YOUR MEMBERSHIP TO OSTA  
IF YOU HAVE NOT ALREADY  
DONE SO!**